Bharatiya Vidya Bhavan

Bhavan's Vivekananda College

of Science, Humanities and Commerce
(Sainikpuri, Secunderabad, Telangana – 500094)
Reaccredited with 'A' Grade by NAAC
Autonomous College – Affiliated to Osmania University

Commencement of BBA (Honours-Business Intelligence and Analytics)

2023-24

Bharatiya Vidya Bhavan

Bhavan's Vivekananda College

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Sainikpuri, Secunderabad – 500094

Minutes of the 10thBoard of Studies Meeting
Department of Management Studies

Date: 02.05.2023

The Department of Management Studies convened the 10th Board of Studies Meeting in Management Studieson02.05.2023 at 2.30 P.M.

Members Present:

The meeting was attended by the Board comprising of:

BOS Chairman: Dr.N.S.Chakravarty

Subject experts:Dr.U.Devi Prasad

Dr.S.V.Ramana Rao

Industry Expert:Mr.Sudheer Kumar Nyathani

Students:Mr.Macha Pranay Kumar

Ms.Smrithi Mohan

Other Members of the Department :

Dr.N.Rajendra Kumar
Dr.M.V.S.Mahendra
Dr.S.Lalitha
Dr.Y.Madhuri Srinivas
Dr.Kavitha Lal
Dr.K.Suvarchala Rani
Mrs.V.Achutamba
Mrs.V.Ashwini
Mrs.G.Archana
Mrs.SnehaCintre
Mrs.B.Navaneetha

Prof. K.G. CHANDRIKA
M.Sc., MBA., Ph.D.
PROFESSOR
Department of Business Management
Osmania University
Hyderabad.

Chairman
Board of Studies
Department of Management Studies
Bhavan's Vivekananda College

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Agenda of the Meeting:
The agenda for the meeting was as follows:

1. Approval of Syllabus of MBA IIndYear , 2023-24
2. Approval of BBA Hons. Business Intelligence & Analysis (New Programme)
3. Approval of two value-added courses-'MS Excel for Management' for MBA I year and 'Business Intelligence with Power BI' for MBA II year
4. Any other Point

After the briefing about the agenda items by Dr.N.S.Chakravarty,ChairmanBOSthe agenda items were taken up as follows:

Agenda item 1: Approval of Syllabus of MBA III Semester, 2023-24

Dr.S.V.Ramana Rao

Suggestions:

1. In Business Analytics, when Power BI is there, Excel not required.
2. In the Finance paper, concepts regarding Fundamental and Technical analysis are overloaded in the 1st unit; shift the topics to 2nd unit.
3. Study of all securities can be in one unit.
4. In Advertising and Sales Promotion-Minor Elective, Remove Marketing Management by Philip Kotler in references.
5. Organizational Psychology should be a major paper instead of a minor paper as it needs a lot of attention.
6. Instead of Advertising and Sales Promotion as a Minor for Finance students, a subject like 'Marketing of Financial products' would be more suitable.
7. Advertising should be a major course for Marketing students.
8. 2-3 minor subjects can be offered to students: as per a minimum number of students opting for the subject, it can be offered.
9. Capital Markets can be included in Minor Finance.
10. Two core papers, 3 major elective papers and 1 Minor paper can be offered to students.
11. Course Outcomes should start with action verbs.

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Mr.Sudheer Kumar Nyathani

Suggestions:

1. Conceptual idea on Green Sigma should be provided in the last unit of Total Quality Management.
2. In Compensation Management, new wage code can be added when it is introduced.
3. Strategic HRM can be introduced.

Dr.Devi Prasad

Suggestions:

1. In Product and Brand management, 'Brand Experience' can be added in the 5th unit which is a happening concept- how a consumer likes a brand, can be covered.
2. In Promotion and Distribution Management, Social Media marketing can be added.
3. In PDM, in the 5th unit, Omni channels of distribution can be added.
4. More textbooks on Distribution Management and Promotion can be added.

Prakash Dangwal

Suggestions:

Hybrid model of working can be included as a topic in the HR electives.

Resolutions:

The syllabus of MBA IIndYear , 2023-24 was approved by the BOS members.

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Agenda item 2: Approval of BBA Hons. Business Intelligence & Analysis (New Programme)

Dr.S.V.Ramana Rao

Suggestions:

1. In the 1st semester, Principles of Management and Organizational Behaviour can be two separate subjects.
2. Fundamentals of IT should be there in 1st semester.
3. Economics and Financial Accounting should be in the 1st semester.

Dr.Devi Prasad

Suggestions:

1. Basic concepts of Business Intelligence should be included. BI should be included in the 2nd Semester.
2. In the 1st Semester, Basics of Business Analytics, (Descriptive Analytics), in 2nd Semester predictive analytics to be included.
3.

Resolutions:

The BBA Hons. Business Intelligence & Analysis (New Programme) was approved by the BOS members.

Agenda item 3: Presentation and Approval of Courses/New Courses/Proposed activity leading to Employability/Skill development/Entrepreneurship

Two value-added courses-'MS Excel for Management' for MBA I year and 'Business Intelligence with Power BI' for MBA II year were proposed as value added courses before the members.

Dr.S.V.Ramana Rao

Suggestions:

-In Business Intelligence course, remove the word 'capstone' from Final Capstone Project.

-The project has to be given by trainers.

Resolutions: Two value-added courses-'MS Excel for Management' for MBA I year and 'Business Intelligence with Power BI' for MBA II year (2023-24)leading to Employability/Skill development/Entrepreneurship were approved by the BOS members.

Prof. K.G. CHANDRIKA
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Chairman
Board of Studies
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Bhavan's

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Ms.Smrithi Mohan: Student Representative

Suggestions:

-Power BI Lab/workshops will be useful.

-Introductory course on commerce will be useful for non-commerce students.

-All courses in the BBA programme are good with sufficient content.

Mr.Macha Pranay Kumar:Student Representative

Suggestions:

-Able to put Organizational Behaviour principles in practice in the college.

-Regular presentations made by students are also helpful.

As there were no other points for discussion, the meeting ended at 4 pm. Dr. N.S. Chakravarty, Chairman, thanked all the members for their valuable suggestions.

Prof.K.G.Chandrika

Osmania University Nominee

Prof. K.G. CHANDRIKA
M.Sc., MBA., Ph.D.
PROFESSOR
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Hyderabad.

Dr.N.S.Chakravarty

Chairman, BOS

Chairman
Board of Studies
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Department of Management Studies

10TH BOARD OF STUDIES MEETING

Academic year 2023-24

Members present at the BOS meeting held on 02.05.2023 at 2.30 P.M.

Sr.No.	Name	Signature and Date
1.	Dr.N.S.Chakravarty Chairman	
2.	Dr.U.Devi Prasad Subject Expert	
3.	Dr.S.V.Ramana Rao Subject Expert	
4.	Mr.Sudheer Kumar Nyathani Industry Expert	
5.	Mr.Prakash Dangwal Alumnus	
6.	Dr.N.Rajendra Kumar Member	2/5/2023
7.	Dr.M.V.S.Mahendra Member	
8.	Dr.S.Lalitha Member	
9.	Dr.Y.Madhuri Srinivas Member	
10.	Dr.Kavitha Lal Member	
11.	Dr.K.Suvarchala Rani Member	
12.	Mrs.V.Achutamba Member	
13.	Mrs.V.Ashwini Member	
14.	Mrs.Guddati Archana Member	
15.	Mrs.Sneha Cintre Member	
16.	Mrs.B.Navaneetha Member	
17.	Mr.Macha Pranay Kumar Student Representative	
18.	Ms.Smrithi Mohan Student Representative	

Bharatiya Vidya Bhavan
(Founded in 1938 by Kulapati Dr. K.M. Munshi)

BHAVAN'S VIVEKANANDA COLLEGE
of Science, Humanities & Commerce
Estd: 1993 AFFILIATED TO OSMANIA UNIVERSITY
AUTONOMOUS COLLEGE
ACCREDITED WITH "A" GRADE BY NAAC
SAINIKPURI, SECUNDERABAD - 500 094. Ph : 27111611, 27115878

590/ACM/BVC/2023

Date :
05th May 2023

To

Sub: Tenth Academic Council Meeting of Bhavan's Vivekananda College, Sainikpuri – reg.

***

Sir,

The Tenth Academic Council Meeting of Bhavan's Vivekananda College is scheduled on ***8th May 2023 at 02:00 pm*** *in the Committee Room, MBA Block.*

The agenda for the meeting is as follows:

(a) *Approval of the minutes of the 9th Academic Council Meeting.*
(b) *Consideration and approval of decisions of the Boards of Studies.*
(c) *Consideration and approval of College Almanac for 2023-24.*
(d) *Consideration and approval of College Admission Schedule for 2023-24.*
(e) *Commencement of new programme BBA (Honours-Business Intelligence & Analytics)*
(f) *One-time chance exam for the UG & PG students.*
(g) *Any other points with the permission of the Chairperson.*

Thanking you,

Yours Sincerely,

05/05/23

Dr.GSVRK Choudary
PRINCIPAL
Dr. GSVRK CHOUDARY
PRINCIPAL
BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE
Sainikpuri-500094.
Medchal District, Telangana State.

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504/BVC/GB/2023

Date :

16th May' 2023

To

Sub : Fifty Third (53rd) Governing Body Meeting of Bhavan's Vivekananda College, Sainikpuri.

***

Sir/Madam,

The Fifty Third (53rd) Governing Body Meeting of Bhavan's Vivekananda College will be held on **18th May, 2023** (Thursday) at **10.00 a.m.** through Teams Platform.

The Agenda for the meeting will be as under:

1. Approval of the Minutes of the 52nd Governing Body Meeting held on 17th Feb' 2023.
2. Opting for out of 'DOST' and conducting own UG admissions for the academic year 2023-24.
3. Structure and Syllabus of all UG and PG Programmes for the academic year 2023-24.
4. Consideration and approval of College Almanac for 2023-24.
5. Conduct of 'One time chance' examination
6. Approval of Budget for the financial year 2023-24
7. Consideration and approval of the Admission schedule for 2023-24
8. Additional 1 section of B.Com. (Computer Applications) with an intake of 60 capacity.
9. Introduction of New programme: BBA (Honours)-Business Intelligence & Analytics with an intake of 60 capacity.
10. Any other points with the permission of the Chairman,GB .

You are requested to make it convenient to attend.

Thanking You,

Yours Sincerely,

16/5/23

Dr.GSVRK Choudary
PRINCIPAL &
Member Secretary, GB

OSMANIA UNIVERSITY
HYDERABAD – 500 007

No: 558/CDC/37/OU/2011 Dt. 24-08-2023

ORDERS

Sub: Autonomous Colleges –Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri–Secunderabad -Introduction of new Programme from the Academic year 2023-2024– Orders – Issued.

Ref: Your Lr. BVC/BBA (BIA)-New Course/2023, dt: 03-07-2023.

*****

Based on the approval of the Standing Committee of the Academic Senate, sanction is hereby accorded for introduction of new Programme BBA (Honours-Business Intelligence & Analytics) at Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri–Secunderabad from the academic year 2023-2024.The College has to strictly follow the guidelines of UGC / AICTE/TSCHE and general affiliation rules of Osmania University.

However, the Management of College has to appoint teaching faculty for the above course through Selection Committee only. Further, the College is requested to provide infrastructure facilities and submit a copy of syllabus along with the model papers, fees and details of the total intake of students as per TSCHE/OU norms.

REGISTRAR

To
The Principal
Bhavan's Vivekananda College of Science
Humanities & Commerce, Sainikpuri–Secunderabad

Copy to:
1. The Director, Directorate of Academic Audit, OU
2. The Director, Directorate of P.G. Admissions, OU
3. The Controller of Examinations, OU
4. The Deputy Registrar (Academic), OU
5. The Secretary to Vice-Chancellor, OU
6. The P.A. to OSD to V.C., OU
7. The P.A. to Registrar, OU

30/8/23

OSMANIA UNIVERSITY
HYDERABAD-500 007

No.1902/MR/1072/Affl./H-UG/2023-24/Acad/IV-3 Date: 27-04-2024
05

CERTIFICATE

Sub: Affiliated Colleges – Affiliation of Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri, Secunderabad. – Courses offered – Reg.

Ref: Lr.No.BVC/Affiliation Order/2024, Dt.: 24-02-2024 received from the Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri, Secunderabad.

-o0o-

This is to certify that **Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri, Secunderabad.,** is an Autonomous college affiliated to Osmania University. The college is offering following UG & PG courses with the intake mentioned against each for the academic year 2023-2024:

U.G. Courses:

S.No.	Name of the Course/Combination	Intake	Medium
1.	B.Com (General)	60X2	English
2.	B.Com (Computers)	60X2	English
3.	B.Com(Hons)	60X2	English
4.	B.Com (Hons) (Businesss Analytics)	60	English
5.	B.Sc.(MPCs)	50X2	English
6.	B.Sc.(MSCs)	50X2	English
7.	B.Sc.(MECs)	50X2	English
8.	B.Sc.(Hons) Data Science	50	English
9.	B.Sc.(Mb G C)	50	English
10.	B.Sc.(Bt G C)	50	English
11.	B.Sc.(Microbiology/Biotechnology/Chemistry)	50	English
12.	B.Sc.(Biochemistry/Nutrition/Dietetics/Chemistry)	50	English
13.	B.A.(Mass Communication/Psychology/Economics)	60	English
14.	B.A. (Pol.Sc./Eco./Mass Communication)	60	English
15.	BCA	50	English
16.	BBA	60X2	English

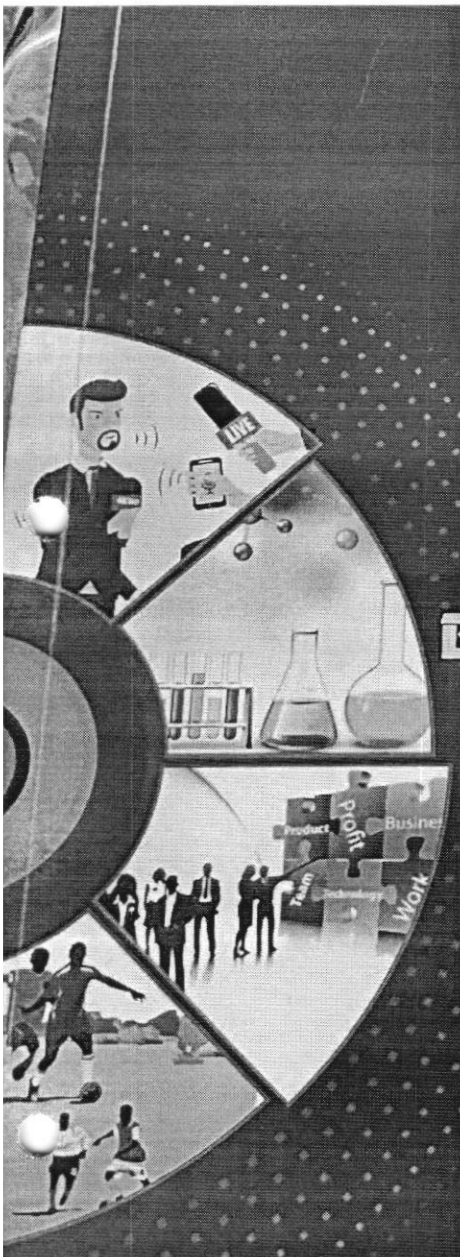
New Course		
BBA (Honours-Business Intelligence & Analytics)	60	English
Addl.Section		
B.Com (Computers)	60	English
BCA	50	English

Contd..2..

P.G. Courses:			
1.	MBA	120	English
2.	M.Sc.(Computer Science)	40	English
3.	M.Sc.(Bio-Chemistry)	30	English
4.	M.Sc.(Microbiology)	30	English
5.	M.Com.	40	English

REGISTRAR

To,
The Principal,
Bhavan's Vivekananda College of Science,
Humanities & Commerce,
Sainikpuri, Secunderabad.



Bharatiya Vidya Bhavan

BHAVAN'S VIVEKANANDA COLLEGE

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Autonomous College
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Prospectus

2019 - 2020

Programmes Offered

P.G. Programmes : Admissions are done by the Director of Admissions, Osmania University, Hyderabad, through a common entrance test conducted by Osmania University (except MBA). Admissions to MBA are done by the convener TS - ICET, except Management Quota

U.G. Programmes : UG Admissions are done on the basis of merit at the qualifying exam

Ph.D Programmes

1) Ph.D - Microbiology
2) Ph.D – Biochemistry

PG Programmes

S. No.	Name of the Programme	Sections	Strength per Section
1	M.Sc. Computer Science	1	40
2	M.Sc. Microbiology	1	30
3	M.Sc. Biochemistry	1	30
4	M.Com	1	40
5	MBA	2	60

UG Programmes

1) COMPUTER SCIENCES

S. No.	Name of the Programme	Sections	Students per Section
1	B.Sc - Mathematics, Physics & Computer Science (M.P.Cs)	2	50
2	B.Sc - Mathematics, Statistics & Computer Science (M.S.Cs)	2	50
3	B.Sc - Mathematics, Electronics & Computer Science (M.E.Cs)	2	50
4	B.Sc - (Honours - Data Science)	1	50
5	BCA - Bachelor of Computer Applications	2	50

2) LIFE SCIENCES

S. No.	Name of the Programme	Sections	Strength per section
6	B.Sc - Biotechnology, Genetics, Chemistry (Bt.G.C)	1	50
7	B.Sc - Microbiology, Biotechnology, Chemistry (Mb.Bt.C)	1	50
8	B.Sc - Microbiology, Genetics, Chemistry (M.G.C)	1	50
9	B.Sc - Biochemistry, Nutrition & Dietetics, Chemistry (Bi.ND.C)	1	50

3) COMMERCE

S. No.	Name of the Programme	Sections	Students per Section
10	B.Com (Computer Applications)	3	60
11	B.Com (General)	2	60
12	B.Com (Honours)	2	60
13	B.Com (Honours-Business Analytics)	1	60

4) ARTS

S. No.	Name of the Programme	Sections	Strength per section
15	B.A (Mass Communication, Political Science, Economics)	1	60
16	B.A (Mass Communication, Psychology, Economics)	1	60

5) MANAGEMENT STUDIES

S. No.	Name of the Programme	Sections	Strength per section
17	B.B.A - Bachelor of Business Administration	3	60

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Walk-in Interview

EA, Technology Business Incubator of ICAR-NAARM erabad, invites eligible candidates for **Walk in Interview, 29th May 2024 at NAARM for Program Associate** on tractual basis. Candidates may attend the interview with vant document. For details visit our website **https:// ea.naarm.org.in/careers.php or https://naarm.org.in/ nouncements/careers/**

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23rd June 2024 (Sunday)

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UG Admission Notification 2024-25

Programmes Offered

B.Sc. (Computer Science)
- Mathematics, Physics, Comp. Science
- Mathematics, Electronics, Comp. Science
- Mathematics, Statistics, Comp. Science
- B.Sc., (Hons.) - Data Science

B.Com.
- Genaral
- Computer applications
- Honours
- (Hons) - Business Analytics

B.Sc. (Life Sciences)
- Biotechnology, Genetics, Chemistry
- Microbiology, Genetics, Chemistry
- Biotechnology, Microbiology, Chemistry
- Biochemistry, Nutrition & Dietetics, Chemistry

B.A.
- Economics, Pol. Sc., Mass Comm.
- Economics, Psychology, Mass Comm.

BCA **BBA**

BBA(Hons)
Business Intelligence and Analytics

Application forms for admission can be submitted through online from **12th May 2024** to **27th May 2024**.

Sd/- **Principal.**

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ISSN 0971 - 751X

12th MAY 2024

Almanac PG and MBA Ist and IInd Semester 2023 – 24

Almanac for PG and MBA Ist and IInd Semester 2023 – 24 will be based on the Admissions schedule of the concerned authorities.

Resolution : The college almanac for the academic year 2023-24 is approved.

(d) Consideration and approval of Admission Schedule for 2023-24 :

Admission schedule for the academic year 2023-24 was presented by Dr.N S Chakravarthy, Head, Dept. of Management Studies :

UG - Admission Schedule 2023-24

Sl.No.	Particulars	Dates
1.	Paper Notification	15th May 2023
2.	Sale of Applications	15th May 2023 to 31st May 2023
3.	Admissions – Phase I	2nd & 3rd June 2023
4.	Admissions – Phase II	7th & 8th June 2023
5.	Admissions – Spot	14th June 2023
6.	Last date of Admissions	17th June 2023
7.	Induction Programme	19th June 2023

Resolution : The admission schedule for the academic year 2023-24 is approved.

(e) Commencement of new programme BBA (Honors – Business Intelligence & Analytics) :

Prof. Ranjith Ramadurai suggested to have the same number of credits as those of other honours courses in the college i.e. 160 credits

Resolution : The proposal for the new programme BBA (Honours – Business Intelligence & Analytics) is approved with suggestion for 160 credits.

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Department of Management Studies

BBA (Honors) – Business Intelligence and Analytics
Academic Year 2023-24

Programme Structure

	1st year Semester-1				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	English	Compulsory	4	4	30+70
2	Environmental Studies	AECC	2	2	15 + 35
3	Principles of Management	DSC	5	5	30 + 70
4	Accounting for Management	DSC	5	5	30 +70
5	Business Mathematics	DSC	5	5	30 + 70
6	Introduction to Information Technology	DSC	4	4	30 + 70
7	MS Office Lab	Practical	1	2	25
8	Seminar	Seminar	1	2	25
Total			27	29	600

Prof. K.G. CHANDRIKA
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Sainikpuri, Secunderabad-500094.

	2nd year Semester II				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	Skill Enhancement Course 3	SEC 1	2	2	15 + 35
2	Skill Enhancement Course 4	SEC 2	2	2	15 + 35
3	Human Resource Management	DSC	5	5	30 + 70
4	Research Methodology	DSC	5	5	30 +70
5	Predictive Analytics	DSC	5	5	30 + 70
6	Data Visualization	DSC	4	4	30 + 70
7	Predictive Analytics using Excel	Practical	1	2	25
8	Business Analytics Lab	Practical	1	2	25
9	Mini Project		2	2	50
Total			27	29	600

	3rd year Semester I				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	Entrepreneurial Development	DSC	5	5	30 + 70
2	HR Analytics	DSC	5	5	30 +70
	Financial Analytics	DSC	5	5	30 +70
3	R Programming Using Excel	DSC	5	5	30 + 70
4	Optimization Techniques – Prescriptive Analytics	DSC	5	5	30 + 70
5	HR analytics using Excel	Practical	1	2	25
	Financial Analytics Using Excel	Practical	1	2	25
Total			27	29	550

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	3rd year Semester II				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	Data warehousing & Data Mining	DSC	5	5	30 +70
2	Big Data Analytics	DSC	5	5	30 +70
3	Marketing Analytics	DSC	5	5	30 + 70
4	Python including Lab	DSC	5	5	30 + 70
5	Marketing Analytics using excel	Practical	1	2	25
6	Project work		6		100
Total			27	22	525

Summary of credits

Semester	HPW	Credits
1st year Semester I	29	27
1st year Semester II	29	27
2nd year Semester I	27	25
2nd year Semester II	29	27
3rd Year Semester I	29	27
3rd Year Semester I	22	27
TOTAL	165	160

Course	No. of Credits
Language (English)	8
AECC	4
SEC	8
DSC	121
Practicals	9
Seminars &Mini project	4
Project	6
Total	**160**

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	1st year Semester II				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	English 2	Compulsory	4	4	30+70
2	Basic Computer Skills	AECC	2	2	15 + 35
3	Organizational Behaviour	DSC	5	5	30 + 70
4	Business Statistics	DSC	5	5	30 +70
5	Business Economics	DSC	5	5	30 + 70
6	Basics of Business Analytics	DSC	4	4	30 + 70
7	Introduction to Business Analytics Lab	Practical	1	2	25
8	GD/Mini Project	Practical	1	2	25
Total			27	29	600

	2nd year Semester 1				
S.no	Course	Type of Course	No of Credits	HPW	CIA + SEE
1	Skill Enhancement Course 1	SEC 1	2	2	15 + 35
2	Skill Enhancement Course 2	SEC 2	2	2	15 + 35
3	Principles of Marketing	DSC	5	5	30 + 70
4	Financial Management	DSC	5	5	30 +70
5	Descriptive Business Analytics	DSC	5	5	30 + 70
6	Introduction to Business Intelligence	DSC	4	4	30 + 70
7	Descriptive Analytics Lab using excel	Practical	1	2	25
8	Business Analytics Lab	Practical	1	2	25
Total			25	27	550

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